



PEST CONTROL MANAGEMENT

TOP PEST CHALLENGE: BED BUGS IN THE HOSPITALITY SECTOR



1ST PEST
CONTROL

THE ANATOMY OF A BED BUG

Bed bugs are little, wingless insects that range in length from 3/8 to 1/4 inches. They are very flat and have a reddish-brown tint, which may be one of the most identifying features about them.

The majority of images depict them from the top, where they seem spherical and like a tick. They consume blood, just like ticks do, and they turn brilliant crimson after ingesting blood.

Even though bed bugs are tiny and frequently go overlooked, you can find them if you know what to look for. An adult bed bug is typically around the size of an apple seed, or approximately 6 mm. They have an oval shape and an elongated body, and they can flatten themselves to a thickness of no more than a few sheets of paper, making them excellent at concealing in tiny gaps and crevices.

Due to their small size, the untrained eye will have a hard time spotting bed bug eggs and young bed bugs.



VANCOUVER, BURNABY RANK AMONG CANADA'S TOP CITIES FOR BED BUGS

According to a recent CTV News article, two cities in B.C.'s Lower Mainland are among the worst for bed bugs in Canada. On the 2021 list, Vancouver came in third, and suburban Burnaby took 25th.

HOW BED BUGS DISRUPT HOSPITALITY OPERATIONS

The consequences of bed bugs biting guests can run far deeper than simply locating and resolving the problem.



People have been researching the best ways to stop bed insect outbreaks for decades, notably in the hotel industry where bed bugs have caused the most havoc. One of the issues in the hospitality sector is the lack of early detection, and when a bed bug issue is brought to the hotel's attention, the bugs have almost always already affected and frequently spread to a visitor.

THE REAL COST OF BED BUGS

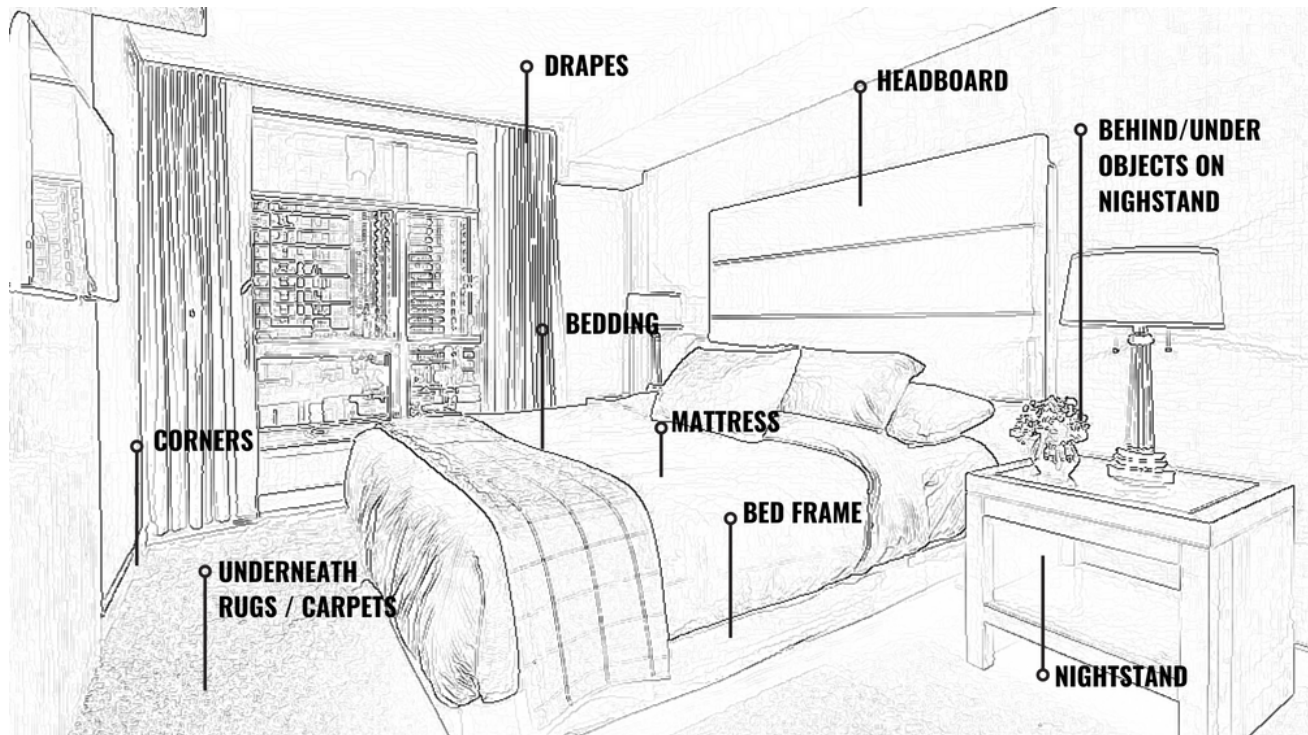
Total annual cost per hotel based on global industry figures



Management Costs	\$2,000
Lost Revenue Costs	\$8,000
Treatment Costs	\$12,000
Compensation Costs	\$16,000
Lost Loyalty Costs	\$22,000
Reputation Costs	\$53,000
Estimated annual cost	\$123,000

INSPECTING ROOMS FOR BED BUGS

Most bed bugs are found within 8 feet of a person's sleeping area. The key areas where to search are:



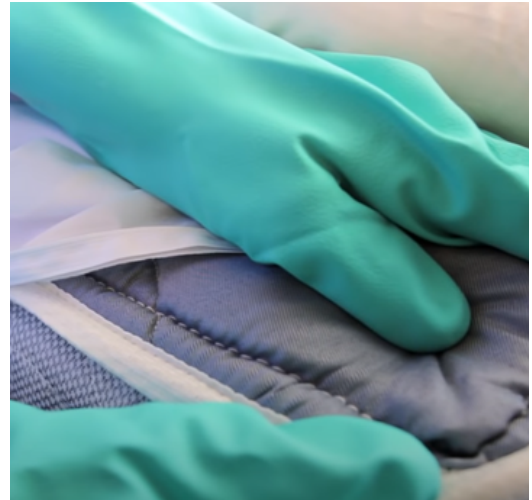
Not shown in image but as important to check are:

- Cracks of furniture, behind flaking wallpaper, and behind clocks and photos.
- Cracks on hardwood floors.
- Behind switchplates or electrical outlets.
- Under mattresses and box springs.

BASIC VS. IN-DEPTH INSPECTIONS

Basic Inspection

- The mattress should be the first item you inspect as bed bugs are most frequently found there.
- Examine the four corners of the mattress and box spring after gently removing sheets and the mattress pad.
- The luggage rack is also a critical spot often times ignored.
- Pay close attention to crevices and cracks as you inspect. If bed bugs were brought in on the luggage of other travellers, they might be discovered on the luggage rack.



In-Depth Inspection

If you want to examine rooms more thoroughly, we suggest to:

- Examine the box spring and mattress at all edges, seams, and minor crevices.
- Inspect the headboard which is usually fastened to the wall. Using a flashlight, examine the space between the headboard and the wall.
- Look at the furnishing next to the bed, and any wall-mounted artwork. Bed bugs are known to hide in or around furniture, under framed photos, and other small spaces. Examine all the screw holes, joints, drawers, and other nooks and crannies of nightstands.

HELPING YOU BEAT THE BUG!



Meet Kate and Halo, our K9 Detection Team. They work hard every day to aid in the fight against bed bugs!

Kate holds the following certifications: Structural Pesticide Applicator License, W.D.D.O (World Detector Dog Organization) Certified, and Bed Bug Specialist, and Halo has undergone specialised training to pinpoint bed bugs hiding places with astounding precision!

Due of their keen sense of smell, dogs can detect the scent of both live bed bugs and bed bug eggs with ease, as well as the difference between live and dead bugs.

PERIODIC INSPECTIONS ALLOW EARLY DETECTION OF BED BUGS BEFORE YOUR GUESTS FIND THEM

